



United States Wholesale Application

Wholesale Account Application

This Application must be completed before
You can open a wholesale account.

Copies of your Business License and/or Resale
Certificate must be provided.

Mud Hole Custom Tackle, Inc.
400 Kane Ct.
Oviedo, FL 32765

Phone: (407) 447-RODS (7637)
Toll Free: (866) 790-RODS (7637)
Toll Free Fax: (800) 420-6049
International Fax: (407) 447-7640

Email: wholesale@mudhole.com
Website: www.mudhole.com

Wholesale Membership, Qualifications & Expectations

Membership

A wholesale price list is available to legitimate professional dealers, rod builders and tackle stores engaged in the resale of fishing tackle, the business of custom rod building, fly tying and lure building.

Qualifications

To qualify for our wholesale pricing program the prospective business must be a ***professional*** rod building business and/or tackle shop engaged in the business of fishing tackle crafting. Only businesses who have taken the time to educate themselves in the tackle crafting industry, collect and pay taxes on their work and possess the appropriate insurance. These professionals count on the extra discount percentage received in the wholesale program on their supplies as profit to help cover the associated overhead costs involved with being a "legitimate" and "legal" business. Additionally, Mud Hole Custom Tackle passes on overhead savings when dealing with professional business who know how to order, how to build and assemble a rod. Because a wholesale order process is shorter, we are willing to pass on the saving to the professionals.

We are not in the business of supplying "underground" businesses that avoid things like taxes, nor are we interested in providing deep discounts to people who simply possess a business license or tax ID number of some sort and want to make some rods

Expectations

A customer's completion of the wholesale application signifies their acknowledgement that they are a professional rod building and/or tackle store and have the experience, knowledge and know-how to assemble fishing rods and select individual components.

It is preferred for wholesale customers to place their orders on line. If you have to call your order in you are expected to have your account number ready and a list of needed parts prepared. Mud Hole sales personnel will assist wholesale customers with blank and component selection, however wholesale customers who consume an excessive amount of sales representatives time will be charged retail pricing

Your wholesale program may be canceled or withdrawn at any time at the sole discretion of Mud Hole Custom Tackle.


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Applicants Name: _____

Physical Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____

Telephone Number: _____ Fax Number: _____

Email: _____ Website: _____

Is This a Residential Address? Yes No

Years at Address: _____ Own or Rent: _____ Years Building: 0-1 1-2 2-5 5+

Type of Business:

Rod Builder Tackle Store Retailer Manufacturer Other _____

Corporation Partnership Sole Proprietor (Provide a copy of Certificate or Sales Tax ID Form)

Federal Employer ID Number: _____ Business Start Date: ____/____/____

State Sales Tax ID #: _____

State Incorporated: _____ Date Incorporated: ____/____/____

	NAME OF PRINCIPAL	TITLE	HOME ADDRESS	PHONE NUMBER
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____

Trade References:

1. Name: _____ Address: _____

City: _____ State: _____ Zip Code: _____

2. Name: _____ Address: _____

City: _____ State: _____ Zip Code: _____

3. Name: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Credit Card Information: (All accounts must be prepaid, credit card, or C.O.D. only. We do not offer terms.)

Visa Mastercard American Express Discover

Card Number: _____ Expiration Date: ____/____/____

Signature of Card Holder (Required): _____ Date: ____/____/____

TERMS AND CONDITIONS:

This application is submitted in writing for the purpose of obtaining merchandise from **MUD HOLE CUSTOM TACKLE, INC.** at wholesale prices. I, the customer authorize Mud hole Custom Tackle, Inc. to obtain trade information as deemed necessary.

The undersigned has read and understands the wholesale application and agrees to the terms and conditions and certifies that the information provided in this application is true and correct.

Corporate Name (If Applicable): _____

Signature (Owner / Partner): _____ Date: ____/____/____

Print Name: _____ Title: _____

Signature (Owner / Partner): _____ Date: ____/____/____

Print Name: _____ Title: _____