



PRESS RELEASE

CONTACT INFORMATION:

Mud Hole Custom Tackle

1-866-790-RODS

Paul@mudhole.com

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MUD HOLE CUSTOM TACKLE ACQUIRES RODDANCER FISHING PRODUCTS

Threadmaster Finish, Optimum Flow and Ultimate Gel Epoxies, and FishHawk Thread to become part of the ProProducts brand.

Oviedo, FL, May 6, 2019: As of May 2, 2019, Mud Hole Custom Tackle, Inc. has successfully completed the acquisition of RodDancer Fishing Products and its brands: Threadmaster Finish, Optimum Flow and Ultimate Gel Epoxies, and FishHawk Thread.

These RodDancer brands will be folded into the ProProducts product offering, and this transition will be seamless without any disruption of supply to distributors and their customers.

The ProProducts brand has become the industry standard for quality and value. ProWrap thread offers over 100 different color options available in a variety of nylon, colorfast, metallic and braided thread options, while the ProKöte, ProGlü and ProPaste products set the new standard in epoxy finishing and adhesives.

With the integration of RodDancer products, ProProducts is well poised to better serve their distributor and customer base by offering the most comprehensive line of thread and epoxy, have better supply chain management, and bring to market new innovative products based on the combined technologies.

Mud Hole Custom Tackle, Inc. is the world's largest supplier of custom rod building components, supplies and tools. A leading e-retailer, Mud Hole has become the trusted supplier of hobbyists, small manufacturers and large OEM's worldwide by offering a superior shopping experience, rapid delivery and stellar customer service. Check out www.Mudhole.com for more information.

Distributor Opportunities:

For more information on becoming a distributor or OEM inquiries, please email paul@mudhole.com 407-447-7637 ext. 215