



New Zealand Wholesale Application

# Wholesale Account Application

This Application must be completed before  
You can open a wholesale account.

Copies of your Companies Office Registration,  
IRD Number and GST Registration must be provided.

**Mud Hole Custom Tackle, Inc.**  
400 Kane Ct.  
Oviedo, FL 32765

**Phone:** (407) 447-RODS (7637)  
**Toll Free:** (866) 790-RODS (7637)  
**Toll Free Fax:** (800) 420-6049  
**International Fax:** (407) 447-7640

**Email:** [wholesale@mudhole.com](mailto:wholesale@mudhole.com)  
**Website:** [www.mudhole.com](http://www.mudhole.com)

## **Wholesale Membership, Qualifications & Expectations**

### **Membership**

A wholesale price list is available to legitimate professional dealers, rod builders and tackle stores engaged in the resale of fishing tackle, the business of custom rod building, fly tying and lure building.

### **Qualifications**

To qualify for our wholesale pricing program the prospective business must be a ***professional*** rod building business and/or tackle shop engaged in the business of fishing tackle crafting. Only businesses who have taken the time to educate themselves in the tackle crafting industry, collect and pay taxes on their work and possess the appropriate insurance. These professionals count on the extra discount percentage received in the wholesale program on their supplies as profit to help cover the associated overhead costs involved with being a "legitimate" and "legal" business. Additionally, Mud Hole Custom Tackle passes on overhead savings when dealing with professional business who know how to order, how to build and assemble a rod. Because a wholesale order process is shorter, we are willing to pass on the saving to the professionals.

We are not in the business of supplying "underground" businesses that avoid things like taxes, nor are we interested in providing deep discounts to people who simply possess a business license or tax ID number of some sort and want to make some rods

### **Expectations**

A customer's completion of the wholesale application signifies their acknowledgement that they are a professional rod building and/or tackle store and have the experience, knowledge and know-how to assemble fishing rods and select individual components.

It is preferred for wholesale customers to place their orders on line. If you have to call your order in you are expected to have your account number ready and a list of needed parts prepared. Mud Hole sales personnel will assist wholesale customers with blank and component selection, however wholesale customers who consume an excessive amount of sales representatives time will be charged retail pricing

Your wholesale program may be canceled or withdrawn at any time at the sole discretion of Mud Hole Custom Tackle.

  
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Australia Wholesale Application

Applicants Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Is This a Residential Address?  Yes  No

Years at Address: \_\_\_\_\_ Own or Rent: \_\_\_\_\_ Years Building:  0-1  1-2  2-5  5+

**Type of Business:**

Rod Builder  Tackle Store  Retailer  Manufacturer  Other \_\_\_\_\_

Corporation  Partnership  Sole Proprietor (Provide a copy of Certificate or Sales Tax ID Form)

Australian Business Number: \_\_\_\_\_ Business Start Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

TFN Number (If Applicable): \_\_\_\_\_

State Incorporated: \_\_\_\_\_ Date Incorporated: \_\_\_\_/\_\_\_\_/\_\_\_\_

	NAME OF PRINCIPAL	TITLE	HOME ADDRESS	PHONE NUMBER
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____

**Trade References:**

1. Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

2. Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

3. Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Credit Card Information:** (All accounts must be prepaid, credit card, or C.O.D. only. We do not offer terms.)

Visa  Mastercard  American Express  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature of Card Holder (Required): \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**TERMS AND CONDITIONS:**

This application is submitted in writing for the purpose of obtaining merchandise from **MUD HOLE CUSTOM TACKLE, INC.** at wholesale prices. I, the customer authorize Mud hole Custom Tackle, Inc. to obtain trade information as deemed necessary.

**The undersigned has read and understands the wholesale application and agrees to the terms and conditions and certifies that the information provided in this application is true and correct.**

Corporate Name (If Applicable): \_\_\_\_\_

Signature (Owner / Partner): \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature (Owner / Partner): \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_